

Media Release

For Immediate Release

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National Bioproducts Institute unveils Dynamic New Logo, Celebrating 30 Years of Pioneering Healthcare

Durban, South Africa – National Bioproducts Institute NPC (NBI) proudly unveils its new logo, marking an exciting new chapter in its history of pioneering medical advancements and life-saving innovations.

For three transformative decades, NBI has led the way in biopharmaceutical innovation in South Africa, from immunoglobulins to coagulation factors and beyond. The company's enduring commitment to combating rare diseases and disorders is reflected in its new, future-focused brand identity. "Our mission has always been bold and courageous. Our new identity captures our relentless spirit and unwavering dedication to our patients. By preserving the iconic silhouette, the new logo reinforces the continuation of our core commitment to patients but with fresh and renewed vigour", said Mr. David Stubbings, CEO of NBI.

With this new brand identity, NBI is ready to push the boundaries of care and expand its reach to patients globally. NBI invites you to be part of this transformative journey as it embraces the limitless opportunities that lie ahead.

View NBI's exclusive rebranding video, available at the following link: <https://bit.ly/NBI-Logo-reveal>

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About National Bioproducts Institute

National Bioproducts institute NPC (NBI) is a private, non-profit, pharmaceutical manufacturer of human plasma-derived medicinal products. The company's manufacturing site and head office are located in Pinetown, KwaZulu-Natal, South Africa. NBI's range of pharmaceutical products includes clotting factors, immunoglobulins, albumin solutions and solvent detergent treated dried plasma. NBI's comprehensive range of plasma-derived medicinal products are registered with the South African Health Products Regulatory Authority. Several of NBI's products are listed in the South African Essential Medicines List as well as the World Health Organisation's Essential Drug List. NBI's Pharmaceutical products can be found in 6 countries across Africa. The Biotechnology department within the company develops and manufactures diagnostic kits and monoclonal antibodies for the South African and international diagnostic market. For more information:

www.nbisa.org.za